



# Butterflies Chase Me

A Christian Film Inspired by True Events



*New Life Mission*   
Transforming Homeless Families

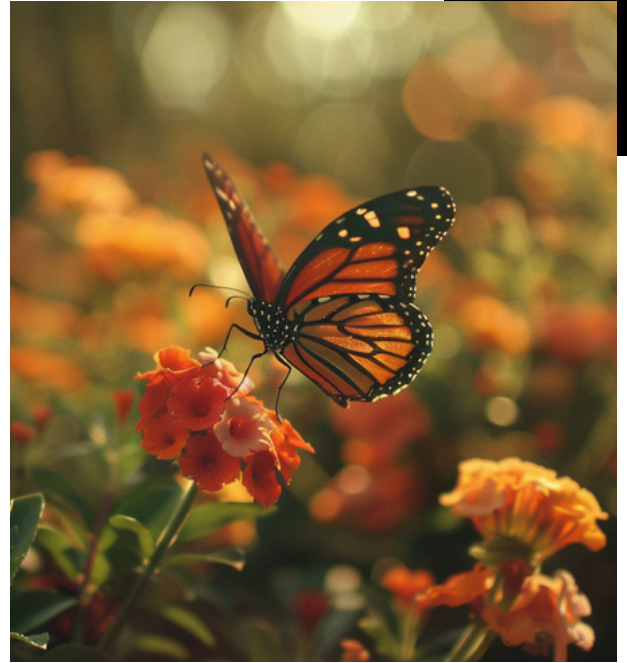
 **MENDX STUDIOS**

# Overview

## Why a Movie?

Inspired by the true interactions of New Life Mission's CEO and a little girl, *Butterflies Chase Me* is more than just a movie - it's a project dedicated to bringing unique awareness to the work, impact, and future of New Life Mission in the Space Coast community while exploring themes of faith, transformation, identity, homelessness and motherhood.

It's a heartwarming story of healing and new beginnings. *Projected run time: 90 minutes*



## Logline

### What is the Movie About?

When an unexpected interaction with a local rescue mission sparks a reawakening in her life, a lost and grieving journalist begins a journey of healing and recovery for herself while helping mothers facing homelessness.

## The Team behind the film

Our team is dedicated to ensuring that the film is created to tell the story with respect, authenticity, and impact



**AMY LYON**

Executive Producer, Writer

*Amy is the current CEO of New Life Mission and an accomplished author. This film is based on her story and experience.*



**MICHAEL PAUL**

Writer

*Michael is the writer of the screenplay based on an experience shared with him by Amy. He is an educator on the Space Coast.*



**JOSHUA ADAMS**

Executive Producer

*Joshua is the co-owner of Mendx Studios and owner of Rock Paper Simple. He serves as CEO to both companies and is heavily involved in the Space Coast community.*



**JUSTIN SNYDER**

Director

*Justin is the co-owner of Mendx Studios and an award-winning filmmaker with an exclusive network of film professionals in the southeast.*



## Goals for the film

01

### Local Showing

Use the film as a unique fundraising tool by hosting local showings to educate people about the issues facing homeless mothers and how they can help.

02

### Distribution Deal

The ideal scenario will be to utilize existing connections to get the film licensed onto a Christian streaming platform such as PureFlix, Angel Studios or TBN+.

03

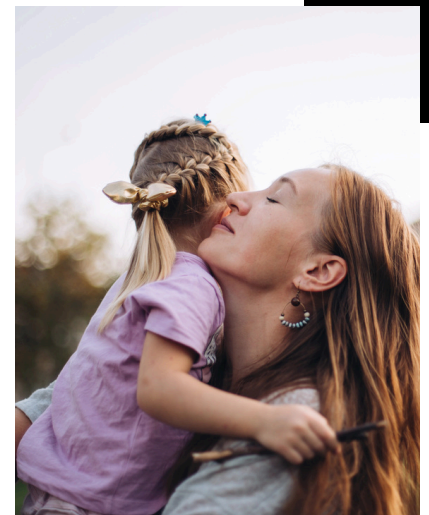
### Online Presence

Provided a distribution deal does not create a conflict of interest, the film will be posted online for free viewing to raise awareness and engagement for New Life Mission.

## 50% of Profits donated to New Life Mission

50% of all profits will be donated to New Life Mission as unrestricted funds. These funds will support the continued mission to transform the lives of homeless women with children in a Christ-centered environment.

At New Life Mission's four campuses in Melbourne, FL, each family receives safe shelter for up to two years and access to the resources they need to move their family from dependency to self-sufficiency, thereby breaking the cycle of homelessness for generations.



[www.newlife-mission.org](http://www.newlife-mission.org)

# Cost

We are seeking to raise a budget of **\$200,000 to \$250,000**. We understand that this is well under the traditional budget associated with the scale of film we intend to make. However, by waiving significant percentages of the production team rates, utilizing local sponsors for logistical needs, and partnering with developed relationships in the film industry, we are confident that an impactful and educational film can be created within this budget.

# Opportunities

## Become involved by:

- 1) Making a tax-deductible donation to New Life Mission or
- 2) Becoming an investor and receiving potential returns

LEVELS	IMPACT \$1,200	FEATURE \$5,000	PREMIERE \$10,000	PRESENTING \$25,000	EXECUTIVE PRODUCER \$50,000
Executive Producer Credit					✓
VIP Dinner with Cast and Crew					✓
Associate Producer Credit				✓	✓
Featured Extra in Film <i>at discretion of the director</i>				✓	✓
Marketing Interview: <i>Why is this film important to you?</i>				✓	✓
Signed and Framed Movie Poster				✓	✓
Attendance at VIP Screening Party			✓	✓	✓
Day on the Set During Filming		✓	✓	✓	✓
Special Thanks in Film Credits	✓	✓	✓	✓	✓
Press Release Acknowledgement	✓	✓	✓	✓	✓
Transformed Shop Gift Basket	✓	✓	✓	✓	✓
<i>Hospitality Partners</i> Provide meals and lodging for actors and crew				<i>Community Partners</i> Provide experiences for actors and crew on days off	

For more information

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